

# Virginia College Newspapers Conference

September 1, 2005

It is a pleasure to welcome you and your staff to the 2<sup>nd</sup> annual Virginia College Newspapers Conference that will be held in Harrisonburg, Virginia on Friday, November 18<sup>th</sup> and Saturday, November 19<sup>th</sup>.

I am excited to team up with James Madison University and other local and regional newspapers and associations to further the education of students interested in the newspaper industry! I've coordinated a wide variety of sessions hosted by media professionals to provide an outstanding training and learning experience for our students.

This year, I have added a *Business & Advertising* portion, so your entire newspaper staff can benefit. Tentative agendas for both Editorial and Business & Advertising portions will be available closer to the event.

The conference sessions will all be held at James Madison University's Integrated Science & Technology Building. The conference location has plenty of parking available and is just three blocks from the hotel. I have arranged a special rate for conference attendees at the Courtyard by Marriott Hotel.

Enclosed you will find detailed conference information, along with your school's registration form.

Please feel free to contact me if you have any questions. I look forward to seeing you and your staff in November!

Best wishes,

Briana Mills  
VCNC Conference Coordinator

703-314-7261(cell)  
540-568-3694 (office)  
[millsbd@jmu.edu](mailto:millsbd@jmu.edu)

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## **Conference Registration**

Please complete the enclosed registration form and send it to Briana Mills at the address below. Please note that a discounted registration fee will be offered to schools bringing more than 10 students. A late charge will be applied for those registrations not postmarked by **October 21, 2005**.

Please mail your registration form & fees to:

*The Breeze*

Attention: Briana Mills

G1 Anthony-Seeger Hall, MSC 1608

James Madison University

Harrisonburg, VA 22807

## **Hotel Registration**

- The Courtyard by Marriott in Harrisonburg is the recommended hotel for 2005 VCNC guests
- Please call 540-432-3031 to make your reservations
- Each school must make its own reservations
- Room rates are \$75 per room, please mention the Virginia College Newspapers Conference to get the group rate
- The reservation deadline for the hotel is November 1.

## **Conference**

Conference check-in will be at the ISAT lobby from 3-5p.m. on Friday. The conference will begin promptly at 5:30 in Room 159 in ISAT.

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## **Student Workshops**

This year's conference will feature a variety of sessions and speakers. Students will have the opportunity to interact with other schools, as well as industry experts and recruiters from the Washington Post, the Richmond Times-Dispatch, US News & World Report, Landmark Communications, Newspaper Association of America, Virginia Press Association, and many others.

## **Adviser Workshops**

Advisers are welcome to attend any regular sessions, and will also have the opportunity to attend sessions to meet with other area advisers to discuss topics facing Virginia student newspapers. These sessions will allow advisers to brainstorm and assist each other with pressing issues such as declining advertising revenue, Newspapers in Education, and Virginia ABC laws.

## **Materials Exchange**

Please bring rate cards, promotional items, special sections, and newspapers to share with other schools. Bring materials with you to registration from 3-5pm on Friday.

## **Meals**

A continental breakfast will be offered on Saturday morning at 8:30 a.m., at the conference location, sponsored by Landmark Communications.

Lunch is on your own, but one of JMU's best dining facilities, 'The Festival', which is just a short walk from the conference location and offers a wide variety of great food at very reasonable prices. In a food-court setup, 'The Festival' offers Chinese food, pizza/calzones, subs & sandwiches, "home cooking," sushi, American (burgers, grilled cheese, cheese steaks), and a great salad bar.

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**Conference Registration**  
Must be postmarked by Oct. 21

**School Information**

Name of School \_\_\_\_\_

Name of Publication \_\_\_\_\_

Adviser Name \_\_\_\_\_

Adviser Phone & E-mail \_\_\_\_\_

Publication Address \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**REGISTRATION FEES**

Regular Registration                      \$35.00 x # \_\_\_\_\_ = \_\_\_\_\_  
(10 students or less)

Late Registration                         \$45.00 x # \_\_\_\_\_ = \_\_\_\_\_  
(after Oct. 15)

Discounted Registration                 \$25.00 x # \_\_\_\_\_ = \_\_\_\_\_  
(10 Students or more)

\*\* No cancellations may be made, but substitutions are acceptable

Please make checks payable to *The Breeze*, and mail this form along with the next page and your payment (postmarked no later than October 21st) to:

*The Breeze*  
Attention: Briana Mills  
G1 Anthony-Seeger Hall, MSC 1608  
James Madison University  
Harrisonburg, VA 22807

*Remember, you must make your hotel reservations directly with the Courtyard by Marriott at 540-432-3031. Make sure to mention the conference to get the special conference room rate, \$75 per night.*



## Conference To-Do List

*Please Don't Forget To:*

- Mail in the completed registration form and your payment (postmarked no later than October 21, 2005) to:

*The Breeze*  
Attention: Briana Mills  
G1 Anthony-Seeger Hall, MSC 1608  
James Madison University  
Harrisonburg, VA 22807

- Make your hotel reservation at the Courtyard by Marriott no later than November 1, by calling 540-432-3031. Ask for the VCNC Group rate of \$75.
  - Bring any exchange materials (rate cards, papers, etc.) to the conference location during registration.
  - Remind your students to pack their resumes and business cards. They will have the opportunity to interact with professionals and representatives from Landmark Communications, Morris Communications, Virginia Press Association, the Newspaper Association of America, and many state and regional newspapers.
  - If you have any questions regarding registration, fees, or conference details, feel free to contact me at [millsbd@jmu.edu](mailto:millsbd@jmu.edu) or 540-569-3694.
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